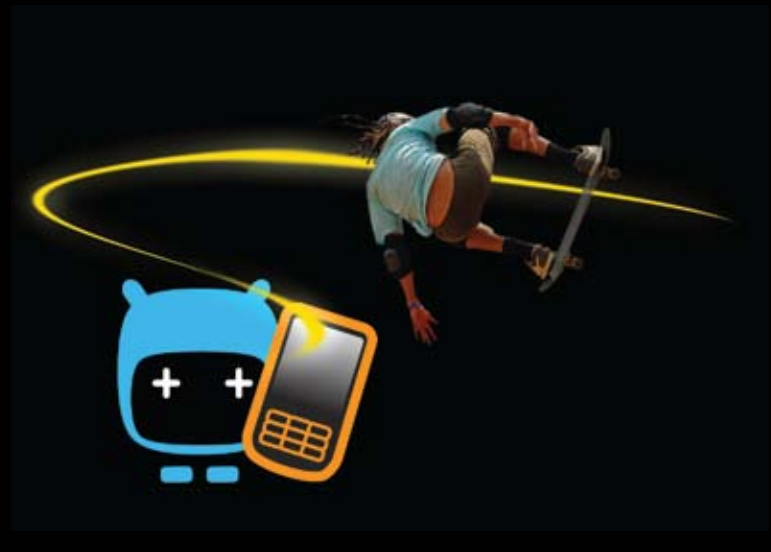
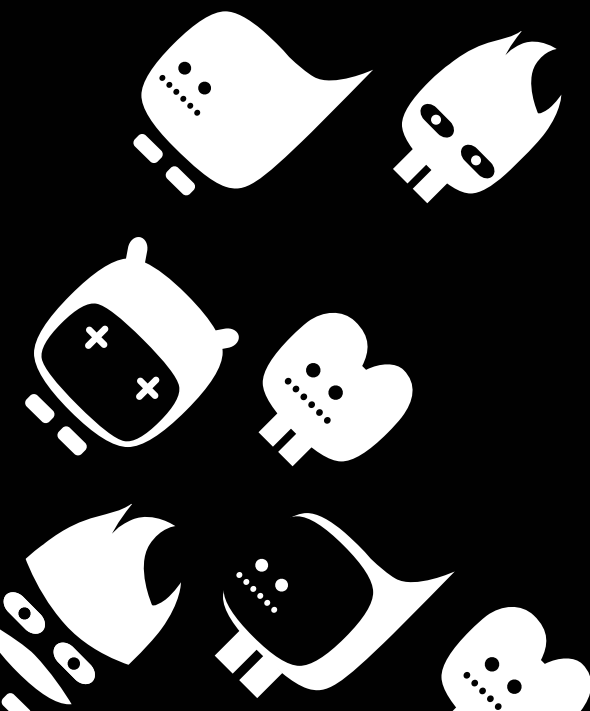




show me your Vringo
VringoTM

THE NEXT-GENERATION,
HYPER-VISUAL,
OMG-DID-YOU-SEE-THAT?!
MOBILE PERSONALIZATION PLATFORM.



“The company’s fun and unusual product is just getting better and better” – *CNET*

“Vringo... the next big thing in the ringtone” – *New York Times*

WANT TO GIVE MOBILE USERS SOMETHING TO GEEK OUT ABOUT? PLUG INTO VRINGO'S VIDEO RINGTONE AND SOCIAL CALLER ID PLATFORM.

THE ULTIMATE VIDEO RINGTONE STOREFRONT

According to Nielsen and Ipsos Research, the average mobile user spends up to 30 minutes staring into a blank screen before and after calls. Give 'em something to look at with Vringo. Vringo's customizable, fully hosted Web, WAP and app-based video ringtone storefront solution gives mobile users access to thousands of music videos, animation, videogame and movie clips.



VRINGO STUDIO: MAKE YOUR OWN TONES

Give your fans the ultimate in mobile personalization: the ability to get the content they want in the form they want. With Vringo's customizable Studio Web platform, mobile users can turn any piece of content into the perfect video ringtone. Co-branded versions available.



VRINGO CHANNELS: A NEW SUBSCRIPTION MODEL

Mobilize and monetize your content in new ways with Vringo Channels, the automatic way to receive a new daily or weekly video. Vringo's automated server-client infrastructure pushes new content to mobile users who subscribe to content channels from their favorite properties or artists.



VRINGFORWARD: THE FUTURE OF CALLER ID

By embedding Vringo's application into your suite of value-added services, give users the ultimate form of social caller ID: the ability to select the video ringtone that will appear on their friends' phones when they call! A true viral content recommendation system.



READY TO GIVE YOUR CUSTOMERS SOMETHING TO TALK ABOUT?

Give us a ring to learn more about plugging into Vringo.

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